

Benefits that build better customer relationships

Branch Texting

Given most contractors already text their friends and family, Branch Texting allows you to offer your customers a modern convenience that's familiar to them. The bonus? You'll be delivering them new efficiency in a way that maintains the personal touch that's so important in building and maintaining relationships.

Mobile App

Access Prokeep's messaging platform from anywhere and on the go to snap and send pictures or simply respond to your customers faster.

Announcements

Broadcast messages to all of your customers or targeted lists to keep relevant contacts informed on promotions, events, and hours changes.

Web Connect

Let customers submit questions and orders from any page on your website directly to the counter.

Messaging API

Connect other systems to Prokeep to trigger automated messages, sync contact data, and more.

Internal Messaging

Use Prokeep to message your co-workers in the shop, at another branch, or in the back office, keeping all conversations documented and accessible in one handy, centralized place.

What is Prokeep?

Prokeep is your mission control for construction communications. By text-enabling your branch's primary phone number, Prokeep allows contractors to text orders and pictures to the same number they've been calling for years.

Your team can field those messages from their counter computers or from the Prokeep mobile app adding efficiency, accountability, and convenience for both your team and your customers.



"Prokeep has been a game changer in our business.
Our customers say our service level has jumped exponentially
due to being able to send pictures back and forth along with
continuing to be productive and not waiting on hold during
the high volume periods of the season."



Prokeep Delivers

Convenience



percent of contractors are likely or very likely to text their distributors given the option.

Efficiency



hours per month is the average time saved per user by using Prokeep.

Accountability



percent of organizations refer to a past conversation in Prokeep at least once a month.

Built for everyone at the branch



Owners & Managers

Give your customers more convenience with a personal touch – in a way that promotes better accountability.



Counter & Outside Sales

Say goodbye to phone tag. Chances are good that contractors are already texting you – so why not get all that work-related info out of your personal phone?!



Marketers

Have a time-sensitive event or promotion, but worried if you send an email it may not be seen in time - or at all? Prokeep to the rescue.

